

Brian Finegold

brian.finegold@gmail.com
805.402.3554

Accountable and results-based professional who has considerable experience leading large programs as a consultant and senior manager. Highly qualified to establish the processes, systems, and human capital structures needed to drive positive outcomes.

Experience

Senior Director of Program Management, LA28 Summer Olympics

March 2023 to April 2025

- Led the program management office that services fifty-five functional areas across multiple portfolios that consolidated to over 10,000 activities and milestones
- Designed and deployed a comprehensive Smartsheet and Tableau PPM platform that supported project governance and delivered real-time decision support

Vice President of Program Management, HBO Max

June 2019 to January 2023

- Led the program management office that supported the development, marketing, and enhancement of the HBO Max streaming service
- Managed a large team of project managers supporting the launch of the HBO Max product domestically and in 50+ international territories by coordinating cross-functional business activities across a large portfolio of projects and programs

Director of Program Management, Warner Bros.

August 2012 to May 2019

- Supported vendor management, resource management, financial reporting, and Jira activities across five departments supporting engineers and project managers
- Managed a large multi-year finance and technology business process outsourcing initiative across multiple teams and geographies
- Won the 2015 artists payments innovation award for designing a software tool that automated the ability to process low variance participation statements

Professional Services / Consulting

Practice Director, Wipro Limited - December 2010 to May 2012

- Post the sale of BTF Consulting to Wipro, managed their west coast media and entertainment practice primarily servicing studios and broadcasters

Principal, BTF Consulting, Inc. - August 2000 to December 2010

- Operated a boutique consulting firm that provided system integration, project management and application development services to Fortune 500 clients
- Managed all aspects of the business from client relationship management to the provisioning and utilization of multiple subcontractor teams

Manager, Cap Gemini Global Consulting - January 1998 to August 2000

- Managed engagements that created an online presence for client companies by designing and delivering internet portals and transactional based web sites

Education

Bachelor of Arts, Political Science, University of California at Los Angeles (UCLA)

Skills

Program Management
Artificial Intelligence
Product Delivery
Analytics and Reporting
Business Transformation

Industries

Sport Event Management
Direct-to-Consumer
Media and Entertainment
Professional Services
Municipal Government
Healthcare and Finance

Certifications

AI/ML PM (CPMAI) IP
Agile Practitioner (CSM)
Project Management (PMP)
Six Sigma (SSGB)

Memberships

www.PMI.org
www.ScrumAlliance.org
www.Emmys.com

Companies

LA28 Olympics
Warner Media
Wipro Limited
Fox Entertainment
City of Los Angeles
NBCUniversal
Oracle
CBS Television
Accenture
Paramount Pictures
Kaiser Permanente
Warner Music Group
Farmers Insurance
Turner Broadcasting